

PINAR ET IN BRIEF

CLEAR VISION AND A SOLID REPUTATION AS A RESPONSIBLE AND TRUSTED PRODUCER TOGETHER WITH TECHNOLOGY-SUPPORTED INNOVATIVE PRODUCTION STRENGTHS AND DEEP-ROOTED EXPERIENCE MAKE PINAR ET THE LEADER OF THE CHARCUTERIE AND FROZEN MEAT PRODUCTS MARKETS.

PINAR ET'S SHAREHOLDING STRUCTURE (%)



Shareholder	Share (%)	Share Amount (TL)
Yaşar Holding A.Ş.	54.18	23,476,894.71
Pınar Süt Mamulleri San. A.Ş.	12.58	5,451,752.25
Others	33.24	14,406,353.04
Total	100.00	43,335,000.00

Pınar Et shares are traded on the Borsa İstanbul National Exchange under ticker symbol PETUN.

The Company's capital consists of "Class A" registered shares and of "Class B" bearer shares. Each Class A share is entitled to three votes at general meetings of the Company and each Class B share one vote.

Ever since 1983 when it was founded as Turkey's first privately-owned integrated meat-processing plant, Pınar Et has been supplying consumers with wholesome, tasty, and hygienic products. Today Pınar Et is the leader of Turkey's charcuterie and frozen meat products markets.

Striving always to offer unique, added-value products, Pınar Et responds to different consumer expectations and to the demands of different customer groups with an extensive portfolio of frozen meat products, frozen dough products, frozen seafood products, fresh seafood products, and fresh meat products. Pınar Et creates brand-new markets segments with the innovative products which it introduces and which set the trends that are followed by other players in the sector.

As the center of a quality management system embracing every stage of every process from sourcing raw materials to engaging with consumers, Pınar Et makes sure that its products are made under the safest, healthiest, and most hygienic conditions possible and that they are supplied to consumers in exactly the same way. Pınar Et production processes conform to EU directives and its production operations are audited every year both by the Turkish Standards Institution and by SAI Global, an internationally-

recognized independent standards auditing and assurance firm.

Clear vision and a solid reputation as a responsible and trusted producer together with technology-supported innovative production strengths and deep-rooted experience are what give Pınar Et its competitive edge.

Strategically situated throughout Turkey and equipped with state-of-the-art technology and a flexible organizational structure, Pınar Et's distribution network is Turkey's biggest cold chain for the delivery of perishable and frozen foods.

Recognizing economic, environmental, and social sustainability as the key to its long-term, healthy, and profitable performance, Pınar Et therefore grounds its corporate strategies and goals in this notion. The company regards its ongoing support and efforts on behalf of art, education, sport, and the preservation of cultural assets as an important and indispensable means of sharing its own gains with society as a whole.

Pınar Et is a member of the Yaşar Group, one of Turkey's biggest and most highly respected corporate groups.

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first

PINAR ET WAS FOUNDED IN 1983 AS TURKEY'S FIRST PRIVATELY-OWNED INTEGRATED MEAT-PROCESSING PLANT.

leader

PINAR ET IS THE LEADER OF TURKEY'S CHARCUTERIE AND FROZEN MEAT PRODUCTS MARKETS.

innovative

PINAR ET CREATES BRAND-NEW MARKET SEGMENTS WITH THE INNOVATIVE PRODUCTS WHICH IT INTRODUCES AND WHICH SET THE TRENDS THAT ARE FOLLOWED BY OTHER PLAYERS IN THE SECTOR.

